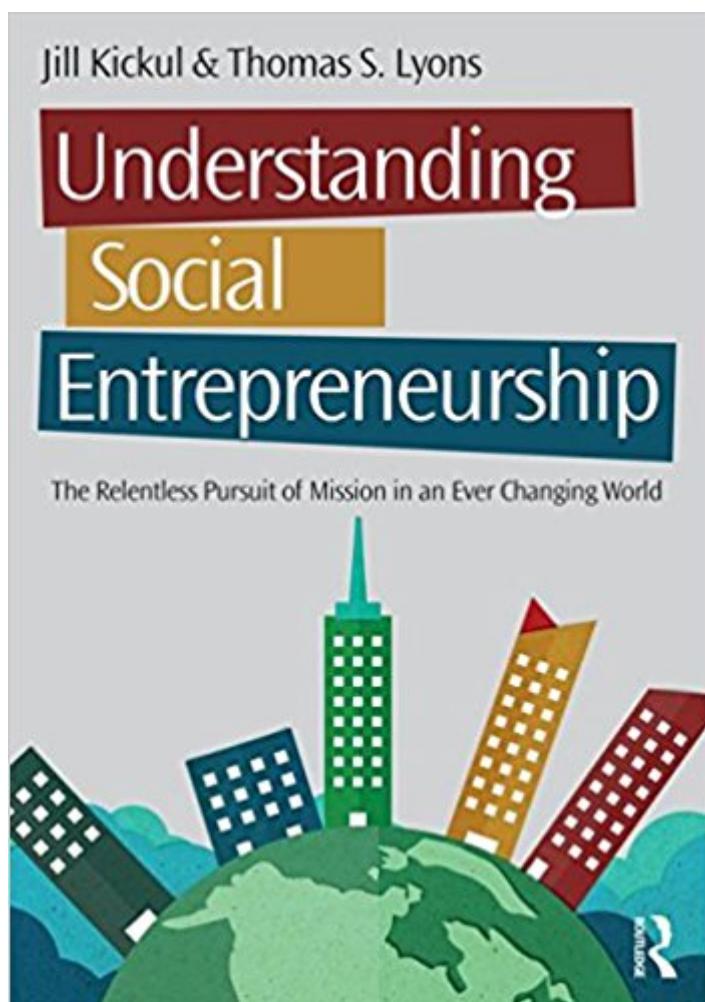


The book was found

Understanding Social Entrepreneurship: The Relentless Pursuit Of Mission In An Ever Changing World



Synopsis

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools and techniques of entrepreneurship into the social sector to present innovative solutions to todayâ™s vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This edition includes several new features: New international cases and examples â€“ providing students with a broader understanding of social entrepreneurship globally Updated â€œvoices from the fieldâ™ boxes â€“ this popular feature shows how social entrepreneurship functions in the real world Four new chapters â€“ covering the emerging topics of lean start-up, support ecosystems, social intrapreneurship, and social entrepreneurship and environmental sustainability Bringing together a rigorous theoretical foundation and a strong practical focus, it is the go-to resource for students of social entrepreneurship. A companion website includes an instructorâ™s manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

Book Information

Paperback: 382 pages

Publisher: Routledge; 2 edition (March 18, 2016)

Language: English

ISBN-10: 1138903841

ISBN-13: 978-1138903845

Product Dimensions: 0.8 x 7.2 x 10.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars 1 customer review

Best Sellers Rank: #47,177 in Books (See Top 100 in Books) #36 in Books > Business & Money > Economics > Sustainable Development #40 in Books > Textbooks > Business & Finance > Entrepreneurship #40 in Books > Textbooks > Business & Finance > Business Development

Customer Reviews

"Understanding Social Entrepreneurship is one of the most comprehensive examinations of social entrepreneurship ever written. Kickul and Lyons completely capture both the essence and current surges in the field, covering every aspect from definition, opportunity, and scaling to funding, measurement, and ecosystems. For any scholar developing a course in social entrepreneurship, this is THE book!" â€œDonald F. Kuratko, Indiana University â€œ Bloomington, USA "The United

States Association for Small Business and Entrepreneurship (USASBE) launched a teaching certificate in Social Entrepreneurship in 2012. Participants in the certificate program are faculty who are interested in creating and teaching courses in social entrepreneurship. Understanding Social Entrepreneurship is the recommended text for this certificate program and our participants value the up to date content and teaching tools provided. I personally use this text in courses I teach in Social Entrepreneurship and highly recommend it." •Tony Mendes, Former President, USASBE, USA

Jill Kickul is Director of the Stern School of Business Program in Social Entrepreneurship at the Berkley Center for Entrepreneurship and Innovation, NYU, USA. As a Clinical Professor of Business and Society, she teaches courses in entrepreneurship, social entrepreneurship, and social impact strategies. She has published more than one hundred journal articles and books on the subject of entrepreneurship. Thomas S. Lyons is the Lawrence N. Field Family Chair in Entrepreneurship, Professor of Management, and Field Mentor at Baruch College CUNY, USA. He has expertise in the following subjects: entrepreneurship, economic development, strategic planning, and publicâ “private partnerships. He is co-author or editor of eleven books and has published over sixty articles and papers in scholarly outlets on entrepreneurial and economic strategy.

Excellent book, enjoyed it thoroughly

[Download to continue reading...](#)

Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World Elon Musk: Life Story and Life Lesson of Future, Business, Success and Entrepreneurship (Elon Musk, Ashlee Vance, Tesla, Entrepreneurship, SpaceX, Bill Gates, Mark Cuban) Never Caught: The Washingtons' Relentless Pursuit of Their Runaway Slave, Ona Judge 4th and Goal Every Day: Alabama's Relentless Pursuit of Perfection The Sacred Journey: God's Relentless Pursuit of Our Affection (The Passion Translation) UNSCRIPTED: Life, Liberty, and the Pursuit of Entrepreneurship Social Entrepreneurship: A Modern Approach to Social Value Creation Badass: A Relentless Onslaught of the Toughest Warlords, Vikings, Samurai, Pirates, Gunfighters, and Military Commanders to Ever Live (Badass Series) The Pursuit of God/The Pursuit of Man Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Loose-leaf Version for Microeconomics: Principles for a Changing World 4E & LaunchPad for Chiang's Microeconomics:

Principles for a Changing World 4E (Six Months Access) The Episcopal Way: Churchâ™s Teachings for a Changing World Series: Volume 1 (Church Teachings for Changing the World) Mission: Planet Earth: Our World and Its Climate--and How Humans Are Changing Them Introduction to Social Entrepreneurship Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors Social Entrepreneurship: What Everyone Needs to Know® Dragnet Nation: A Quest for Privacy, Security, and Freedom in a World of Relentless Surveillance Transforming Mission: Paradigm Shifts in Theology of Mission (American Society of Missiology) Project Gemini: Mission 2: Okinawa (The Mission League)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)